

## MyCity, information and statistics system for the tourism industry

MyCity is a smart tourism mobile guide which is adapted to current communication means. It notifies users of nearby points of interest and offers them relevant customised recommendations. The system is available in different formats: a mobile guide, a tourism kiosk and a module for websites. The visitor is therefore guided during his whole stay and benefits from a unique experience.

The destinations providing MyCity to their visitors benefit from detailed statistics based on customised recommendations. They are able to better understand their guests and to improve their offer accordingly.

### Client destinations

- Lake Geneva Region
- Natural Regional Gruyère Pays-d'Enhaut
- EPFL
- Les Diablerets ski resort

### Mobile application currently available



Vaud:Guide



The Cheese Trails



MyCity EPFL



Les Diablerets - MyCity

### Technologies exploited by MyCity

MyCity was developed by EDSI-Tech in 2011 and includes innovative machine learning algorithms and data mining developed partially at the EPFL (Swiss Federal Institute for Technologies) and at the HES-SO (University of Applied Science). The self-learning takes into account many different environmental factors as well as the visitor's behaviour during his visits to offer him customised recommendations. Patents were submitted in order to protect the innovations brought by MyCity.



## About EDSI-Tech Sàrl

EDSI-Tech Sàrl is a company founded in 2005 by Philippe BONVIN and Jonathan GANDER. The firm is present both on the site of the EPFL Innovation Park in Lausanne and at Savoie Technolac in France. Today it represents a team of 8 employees with a background in software engineering, management and tourism.

The company offers tailor made development, managed cloud solutions and code review consulting.

Thanks to the strong commitment to quality and efficiency in its projects, it has earned the trust of renowned companies such as British American Tobacco, the Swiss Confederation, the University Hospital of Vaud State and the Swiss National Parks.

### More information:

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